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Kemp's Wonder Glads and Dahlias

J. A. Kemp  Breeder and Grower
Little Silver, New Jersey
To My Flower Loving Friends and Customers:

Greetings and Thanks

HEREWITH is my 1926 catalog, a combination catalog of my Glads and Dahlias. This is the first year that I have put both catalogs under a single cover. So many of you are interested in both Glads and Dahlias that I have made this change as a matter for your convenience.

Again I want to thank each of you for the generous patronage accorded by you in 1925 and in previous years. Every order I receive gets my personal attention not only as a matter of appreciation of the order, but also that I may have the satisfaction of feeling that in this manner I am rendering each of you a personal service.

For over a quarter of a century I have been breeding and growing Gladiolus. It is only a part of the plant breeding work that I have done in that time. But due to my love and interest in the Gladiolus, it has been a large part. Some of the best varieties in existence have been the result of my own plant breeding. And I might say in all fairness these varieties have not been matters of chance, but came as a result of long years of patient work. This work I have carried on always with the idea of getting improvements on existing varieties and hoping for breaks in new varieties. I have succeeded in getting new breaks in both color and form as attested by some of my recent introductions. Nor has the fact that I have worked with the Gladiolus for so long a period of time lessened my desire to give you better varieties. I am still trying to do just that.

In this year's catalog I want to call your special attention to my 1926 introductions, thoroughly tested and tried. They are listed on pages two and three of this catalog. My new variety, "Jubilee" will not be for sale until 1927. But realizing the interest that it has created in both show room and in the garden, I am putting a short note on it at the foot of this page so that you might recognize it by its name. It is with regret that I am forced to withdraw some of my best varieties from this year's catalog, namely: "Ruffolace", "Stalwart", "Princely", and "Sweetheart." This is necessary in order that I may work up stocks of these varieties to offer them again in 1927.

As for my Dahlias I take particular pride in the 1926 Kemp introductions offered in this catalog. For several years I have worked patiently and painstakingly with the Dahlia and the result of this work is manifest in these new varieties. They are all good ones. I have always endeavored to offer you the best of the tested varieties from other originators and I am particularly pleased with the wonderful introductions which I am cataloging from the other growers this year.

For many years my Glad originations have been awarded high honors in the way of medals, cups, cash prizes, and certificates and now I have the honor of saying that one of my 1926 Dahlia introductions won a sweepstakes prize for the best Dahlia in a large show.

Wishing each and every one of you a happy and prosperous New Year and an especially successful year with your Glads and Dahlias,

Sincerely yours,

J. A. KEMP

Little Silver, New Jersey
January 1, 1926

Terms of Sale

The following offers are made subject to prior sale.

We exact every care to have our stock true to name and do not assume any responsibility for errors other than to replace such stock or refund the amount received for same.

Orders from Canada and Europe should be accompanied with an additional 5 per cent of the price of the bulbs and orders from Australia and New Zealand an additional 10 per cent of the price of the bulbs to help meet the extra expense of postage and packing.

Our quotations are for first class bulbs. No order amounting to less than 50 cents accepted. We guarantee our bulbs to please you.

Terms: Cash with order.

We pay postage on orders for one dozen bulbs and less of 1st, 2d and 3d sizes to any part of the United States: larger lqts shipped at purchaser’s expense. Under 3d size we pay postage on all orders to any part of the United States and Canada.

Except where quoted First size or No. 1 means 1½" and over; No. 2, 1¼", 1¾"; No. 3, 1", 1⅛"; No. 4, ¾", 1"; No. 5, ½", 3/4"; No. 6, ½" and under.

“Jubilee” (Kemp)

This magnificent variety will be ready for introduction in 1927. It is a light Vinacious lavender in color, and one of the largest, if not the largest flowered variety in existence. The blooms reaching the great size of 7½ inches under ordinary culture with 6 blooms open at a time. Spike 5½ inches in height, with 21-23 blooms to the spike. A seedling of Muriel crossed with Pink Wonder.
New Kemp Originations for 1926

AMORET (No. 21-21) Tiplady Hyb.
Shrimp pink, tips of petals shaded peach red. Lower or inferior petal overlaid with slight scarlet feathering on orange yellow ground. Size of flower 4½ inches, 21 blooms to the spike, including side spikes. Height 45 inches.  Gersdorff rating; commercial 98, exhibition 97. A magnificent variety that will win its way into the heart of the Glad loving public.
First size bulbs, $1.50 each; dozen, $15.00.

ARCADIA (No. 210) Prim. Hybrid.
Orange pink, base of lower petals light salmon orange, with faint mars orange feathering. Size 3½ inches. 17 to 19 flowers to the spike. Height 42 inches.
First size bulbs, 60 cents; dozen, $6.00.

AVALON (No. 20-14) White Wonder Hyb.
Pale congo pink, almost white. Rear half of lower petals pale pinkish buff. A splendid garden variety. Size of flower 4½ to 5 inches, 31 to 35 blooms to the spike, including side spikes. Height 54 inches.
First size bulbs, 75 cents each; dozen, $7.50.

BONNY JEAN (No. 21-13) Golden Measure Hyb.
Orange rufous, shaded coral pink at base of petals, lower petal pale orange yellow. One of the best in the orange shades. Size of flower 3½ to 4 inches. 17 flowers to the spike. Height 48 inches.
Gersdorff rating, exhibition 91, commercial 92.
First size bulbs, $1.50 each; dozen, $15.00.

DORINE (No. 20-96) Golden Measure Hyb.
Salmon buff. Base of lower petals light orange yellow, with slight penciling of ruby. A strong growing variety, producing its magnificent flowers on a strong straight spike 50 inches high. Size of flower 4 inches, 21 to the spike, including side branches.
Gersdorff rating, exhibition 91, commercial 92.
First size bulbs, $1.50 each; dozen, $15.00.

ALBANIA (See page 10)
New Kemp Originations for 1926—Continued

LAURETTA (20-21) Golden Measure Hyb.

Orange pink, tips of petals splashed Ox blood red. Lower petal picric yellow blotch, with slight feathering of sulphine yellow. Size of flower 3½ inches, 20 blooms to the spike. Height 55 inches.

Large bulbs 75 cents each, dozen $7.50

LEETONIA (No. 21-28) Golden Measure Hyb.

This splendid variety attains a height of 48 inches. Flowers are 4 inches in diameter, and are a beautiful scarlet, shaded salmon orange in the throat with 21 blooms to the spike. A splendid exhibition and commercial variety

Gersdorff rating, Exhibition 94, commercial 96.

Large bulbs $1.00 each, dozen $10.00

MARCELLA (No. 21-87) Prim Hyb.

This is a beautiful tri-colored variety with the tips of the petals coral red, shading to light congo pink on lower half of petals. Spectrum red blotch on the three lower petals. Very distinct, and beautiful variety. Size of flower 4 inches, 13 to 15 blooms to the spike. Height 42 inches.

Large bulbs 60 cents each, dozen $6.00.

ONETA (20-07) Golden Measure Hyb.

Xanthine orange, shading to rose. Grenadine rose at base of petals with feathering of apricot yellow on lower petals. A magnificent variety, and a sure favorite with all lovers of the Gladiolus. Size of bloom 3½ to 4 inches. 25 blooms to the spike. Height 50 inches.

Gersdorff rating, Exhibition 92, commercial 94.

Large bulbs $1.50 each, dozen $15.00.

TIVONIA (No. 21-50) Golden Measure Hyb.

Carrot red, shaded pale pinkish buff at base of petals. Lower or inferior petal feathered red, on orange yellow ground. A beautiful variety that ought to become a great favorite. Size of flower 4½ inches, 19 blooms to the spike. Height 42 inches.

Large bulbs 75 cents each, dozen $7.50.

SPECIAL OFFER

One large bulb each of the ten new varieties described above and on preceding page $9.00. Three of each $25.00. 6 of each $40.00.
Two Beautiful New Glads

GENESEE (Davis). (See illustration below.) This beautiful yellow Primulinus hybrid was introduced by the originator last season with the confidence it would command attention. That this confidence in its future was not misplaced has been more than verified by the enthusiastic letters received from those who bought it on the originator’s “say-so”.

It is a large pale yellow, is a very strong grower, producing its flowers on tall, always erect spikes, and the placement of the bloom is about as nearly correct as it is possible to get them. The shape and color harmonizes so perfectly, it is unsurpassed for basket or vase use. For house decoration it is a perfect Gem.

The modest price at which it is being offered, places it within the reach of all, and none should omit it from their list of purchases for season of 1926.

Large bulbs, 25 cents each, $2.50 the dozen.

JACOBA VAN BEYREN (Heemskerk)—A recent introduction and a very fine variety. Extraordinary violet self color, well placed on tall, perfect spike. Grows as strong as Peace or Schwaben, 6 to 10 large flowers open at one time, with a color of its class that none other can equal. It is now much sought by florists trade for making into design work and for basket display it cannot be excelled. At the A. G. S. Exhibition in Rochester, 1925, a basket containing 50 spikes of this variety was entered in competition with several other blues and won the most valuable prize in the entire Prize list.

50 cents each, $5.00 per dozen.

SPECIAL OFFER. 1 large bulb each of the above varieties 65 cents. 3 of each $1.80. 6 of each for $3.50.

No planting stock nor bulblets for sale.
Four Superb New Varieties

Phantasy
(Primulinus Joerg)

A new and very attractive color, distinct from all other Primulinus. The color is a clear salmon with coral margin, buds are brilliant orange scarlet. Two lower petals are pale primrose yellow, edged pink with crimson veined throat. The upper petal folds back; thus forming a very open flower. Extremely early cut-flower variety. Large bulbs, only.

Each 65 cents,
Dozen $6.50.
Six at dozen rate.

Mrs. Wm. E. Clark
(Fischer)

This beautiful variety is a New England product, and ranks among the best of Mr. Fischer's origins. In color it is a delicate shell pink, with beautiful garnet crimson blotch in the throat. Plant is very healthy, and good grower attaining a height of about 40 inches, producing 15 to 17 large perfect blooms to the spike, with five to six open at a time.

Each 35 cents,
Dozen $3.50.
Six at dozen rate.

Rose Mist
(Fischer)

In this variety we have an unusually beautiful color, termed by the originator as crushed strawberry. The flowers are medium to large, five and six open at a time, and are borne on a tall vigorous straight spike. A bunch of this variety is wonderfully effective, particularly under artificial light.

A perfect dream of a Glad, that you will love to have in your Garden. Large bulbs, only.
Each $2.00, dozen $24.00, six at dozen rate.

Sunnymede
(Fischer)
(See illustration herewith)

This splendid variety is a rare shade of orange, with a garnet crimson blotch in the throat, a color combination of bewildering beauty, that is bound to please the most exacting critics. Every grower knows there is a scarcity of good Orange colored Glads and the addition of a good Orange colored variety like SUNNYMED is welcomed by all who are partial to the Orange shades. The plant is very healthy and vigorous grower. Flowers of good size, well placed on the spike, with four to five open at a time.

Awarded first prize at the A. G. S. Show, Rochester, 1924, for the best orange colored variety.

Each 55 cents, Dozen $5.50, Six at dozen rate.

AN INVITATION

Flower lovers are welcome visitors to our gardens at all times. I think you will be interested in seeing my Glads and Dahlias, under both field grown and exhibition garden conditions.

Special Offer
1 large bulb each of the above varieties $3.25.
Three of each $9.50. Six of each $18.25.
Other Prizewinners

GOLDEN SWALLOW—1924. Clear yellow, soft color and no throat markings. Petals beautifully formed and finely frilled and ruffled. Blooms are nicely placed on a tall graceful spike, and the blooms which are 4 1/2 to 5 inches across, wave in a gentle wind, resembling a flying swallow. This is the most promising yellow of recent introduction. It has all the qualifications that go toward the making of a high grade Glad.

A fine grower, producing beautiful and faultless blooms, and a good producer of bulblets that grow. Awarded certificate of merit by The A. G. S., 1923.

Each Dozen
1 1/4" $0.50 $5.00
1-1 3/4" .45  4.50

YELLOW TREASURE — 1924. A rich clear yellow, deeper on the lower petals; no lines, but flushing of coppery old rose deep down in the throat, intensifying its depth. Flowers are three to four inches wide, are of good substance, beautifully ruffled, and well placed on a spike three and a half feet tall. The spike is very pliable and can be bent almost in a circle without breaking. Is naturally straight; it bends with the wind, but never blows over. The bulb divides and blooms so freely from divisions and small bulbs that a row presents an appearance of continuous blooming. A splendid variety that should be in every collection.

Each Doz. 100
1 1/4" up $0.20 $2.00 $15.50
1-1 3/4" .18 1.80 14.00
Fifty at 100 rate.

TYCKO ZANG (Seedling of Gretchen Zang)—A new Austin origination of great beauty, and is now being offered for the first time.

This new variety was named by Miss Gretchen Zang, for her baby sister; the word "TYCKO" meaning sister in sweet baby language.

As sisters we may be entirely different, and yet bear a slight resemblance, and still be entirely different, as is this beautiful flower which is much larger, more brilliant, and greatly surpasses the Gretchen Zang, of Mrs. Austin's earlier origination.

"TYCKO" blooms are of a beautiful shade of clear salmon pink with a brilliance unsurpassed, and possibly unequalled under artificial light. The individual petals which are of good substance, are very broad, and are rounding at the tips. The flower usually measures five inches in diameter; has white throat faintly dotted deep cerise. Several blooms open at a time and well placed on an always straight spike, four feet and over in height. Has broad heavy foliage, and is a good producer of bulblets that will grow.

This grand new variety will add beauty and distinction to your garden. You are bound to want it in quantity; get your start now.

Bulbs 1 inch and up $3.00 each, six for $15.00.

JOERG'S WHITE—One of the greatest Glads introduced in recent years. The color is pure white, with a slight shading of creamy yellow in the throat, with light crimson veinings. Flowers measure 5 1/2 inches in diameter, with seven to nine open at a time, and with perfect arrangement on the spike. Plant is unusually healthy, and a very vigorous grower, attaining a height of 36 to 40 inches, and very often as many as three spikes to a large bulb.

As an exhibition flower it is without a rival in the large flowered white section. At the New York Horticultural Society Shows, it was awarded first prize, 1922, first prize, 1923, first prize, 1924. And the American Gladiolus Society Trophy, New York, 1924.

First size bulbs only.
Price $3.50 each, $35.00 the dozen, 6 at dozen rate.

GOLDEN SWALLOW
As dainty a thing as you'll find in the Glad. World
ROSEMARY

THE WONDERFUL NEW GLADIOLUS

This unusual and wonderfully beautiful variety was one of the most attractive exhibits at the great Rochester Show last August. Its perfectly adorable color caught the eye of all visitors. Its wonderful beauty was noticeable from one end of the great exhibition hall to the other, and many visitors found its attraction so irresistible, that they were drawn straight to the booth in which it was on display.

The flowers are of good size, and are carried on tall, graceful erect stems, several being open at a time. It is easily arranged in vase or basket, as it is not necessary to have the bloom facing outward. The backs of the blooms are quite as handsome as their faces. There is only one "ROSEMARY" and you surely will want it in your Garden this year.

The ground color of the flower is white, marked with fine hair lines and stipplings of lavender rose, which become pure pink under artificial light. The markings are carried clear through the petals, so that the back of the flower looks the same as the front. It is impossible to correctly describe the adorable beauty of this variety, one must see it to fully appreciate just how beautiful it really is.

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(No. 169) JUNIATA. 1924.
(Kemp)

Expert Gladiolus judges have unhesitatingly pronounced "Juniata" to be the most beautiful variety in existence. It is the very essence of charm and beauty.

The three lower petals are creamy white shading to LaFrance Pink, flaked with Begonia Rose. The harmonious blending of the dainty colors present a color contrast of marvelous beauty.

The flowers are wide open, 4½ inches across, four and five open at a time, and are borne on straight stalks four feet or more in height.

"Juniata" was exhibited at the American Gladiolus Show, 1908, under No. 169, and was awarded the Havemeyer prize of $20 for the best new variety in the show. Awarded a special prize of a silver medal by the N. Y. Horticultural Society, 1922.

Large bulbs, $25.00 each.

COWEE'S SCARLET WONDER

Many new varieties of red Gladiolus have been introduced during the past few years, but none that can anywhere near equal the Scarlet Wonder for size, and finish of bloom. This is without question the most beautiful scarlet variety yet introduced. The plant grows to a height of four to five feet, with broad stalky dark green foliage, and compact spike of great rich velvety scarlet fiery crimson flowers.

The flowers of this great Glad often are six inches and over in diameter, and is a good companion for Pink Wonder, which is by all odds the largest Pink variety in commerce.

Each 60 cents, dozen $6.00, six at dozen rate.
Four Beautiful Kemp Introductions of 1925

SELMA (Halley Hyb.)

Seedling of Halley crossed with Primulinus “Sunbeam.” The flowers have a pleasing background of Marguerite Yellow, faintly suffused with Tyrian Rose. Primrose yellow throat. Are of medium size and slightly hooded. Plant is a very strong grower but slender and wiry, making it well adapted for floral designs as well as a splendid decorative variety. Good multiplier.

Price, large bulbs 50 cents each, $5.00 per dozen.

QUINTON (Halley Hyb.)

This charming variety is a seedling of Halley crossed with Sunbeam, and possesses all the good qualities that go to make a high grade Glad, including the earliness of Halley. The spike grows to a height of about 42 inches and is perfectly straight. Very slender and wiry, lending itself to being bent in a circle without breaking. Very desirable for floral wreaths, and for decorative purposes it is unsurpassed. The flowers about five inches in diameter wide open, and of a pleasing hue of Coral Pink, suffused deep Tyrian Rose. Lower petal Ivory yellow with faint Tyrian Rose stripe. A very pleasing color combination that meets with instant favor. Very floriferous, blooming freely from the smallest bulbs and most of the larger bulblets. A splendid commercial variety that will be in great favor by florists.

Price, large bulbs 60 cents each, $6.00 per dozen.

MARNIA

(Golden Measure Hyb.)

A seedling of Golden Measure crossed with Buttercup. The flower is four inches and over in diameter and is of a very pleasing shade of Grenadine Orange with Tyrian Rose feathering the throat. Four to five blooms open at a time. Plant is a strong grower and very prolific of good bulblets. A very promising commercial variety. Stock limited.

Price $1.50 each, $15.00 per dozen.

LORICE (Golden Measure Hyb.)

This is of the same parentage as the preceding variety, but it is a slightly stronger grower. The flower is a pleasing hue of scarlet, flaked spectrum red. Pale Orange yellow throat, overlaid with spectrum red feathering. The flower is beautifully ruffled and is four inches and over in diameter. This splendid variety is sure to meet with much favor among those who love the scarletheues. Stock of this variety is as yet quite limited, and not more than two bulbs will be supplied to a customer.

Price, large bulbs, $2.00 each.

SPECIAL OFFER

1 bulb of Selma, Quinton, Marnia and Lorice $4.25; 3 of each, $12.00.

CHARLES L. HUTCHINSON

(Van Fleet)

This great Red has been on the market for several years, yet it is known to so few growers, it might be properly termed a new Glad, of very recent introduction. This is the best of the Van Fleet originations, and the best Red Gladiolus ever introduced. In color it is a brilliant Blood Red. Flowers are extra large, of the Princess type, and are borne on tall straight spikes, with four or more blooms open at a time. The writer saw the first bloom that opened of this wonderful red, and the opinion formed of its great worth at that time has been more than verified in the years that have passed since. As a decorative, and exhibition variety, it is absolutely unbeatable. You will never have the best red variety in your collection until you have the Charles L. Hutchinson.

Each $1.00, dozen $10.00, six at dozen rates. Stock limited.
Six Wonder Glads

ALBANIA (Kemp, 1921)

First prize, Boston, 1921; New York, 1921-22

This is the most pleasing white variety we have yet seen. The color is of the purest glistening white, the flower wide open, four inches and over in diameter; petals are broad, with well-rounded tips, and the finely ruffled edges of the petals give to the individual flower an artistic finish such as is seldom seen in the Gladiolus. The flowers are correctly placed on the spike, and set just close enough together to close up the intervening spaces, making an ideal and the best white for floral designs ever originated. Five flowers open at a time, and a splendid keeper when cut. Height, four feet; 15 to 17 flowers to the spike, very healthy, vigorous grower, and a very bountiful producer of good sound bulblets that grow. Many commercial growers in the United States and Canada have proclaimed "Albania" the best commercial white variety in existence.

1¼" up 1—1¾" ¾—1"
Each $0.25 $0.20 $0.16
Doz. 2.50 2.00 1.60
100 18.00 15.00 12.00

Six at dozen rates, 50 at 100 rates.

PINK WONDER (Kemp, 1921)

First prize, Boston and New York, August, 1921

This is a wonderful Gladiolus, the largest and finest pink variety ever introduced. It is a very strong, vigorous grower, attaining a height of 4½ feet, often producing 17-19 blooms to the spike; four and five massive flowers open at one time, many of them measuring 6½ inches in diameter, very decorative for garden and house, and splendid for forcing, producing exhibition blooms of the highest quality. The color is soft LaFrance Pink, flaked Geranium pink. Chartreuse yellow in the throat, overlaid with Rose feathering. A very pleasing color combination that is much admired by all. Bountiful producer of sound bulblets that grow.

No. 1 No. 2 No. 3
Each $0.20 $0.17 $0.15
Doz. 2.00 1.75 1.50
100 16.50 14.00 11.75

Six at dozen rates, 50 at 100 rate.

BETTY DARNELL (Kemp, 1923)

This splendid variety is a seedling of Buttercup crossed with Pink Wonder and has the good qualities of both parents to recommend it. The color is a light canary yellow, shading to a golden yellow in the throat. Flowers are wide open, 3½ to 4 inches in diameter, four and five open at a time, well placed on a medium tall, graceful spike. Strong, healthy grower, and a bountiful producer of good sound bulblets.

Price, No. 1 bulbs, each, 35 cents, dozen $3.50. No. 2, each, 30 cents, dozen, $3.00.

(No. 177) ELDORA (1924)

The flower of this beautiful variety is a combination of the loveliest colors imaginable. Capucine Buff, shading to Grenadine Pink, flaked Jasper Red. The lower petal has a very narrow stripe of Amaranth Purple. The delicate blending of Buff, Pink and Red make a dainty and pleasing color combination that is difficult to properly describe.

The flowers are four inches and over across; four and five open at a time, and are borne on strong straight stalks 4½ feet high. Large bulbs, $4.00 each. Second size bulbs, $3.20 each. Third size, $2.50 each.

EARLY SNOWFLAKE (Kemp, 1921)

A very tall growing variety, attaining a height of five feet and over, and often producing 25 large perfect, lily-like flowers to the spike, many of them six inches in diameter. The color is a rich, creamy white, delicately tinted and flaked rose, with tinge of yellow in the throat, blended with delicate rose feathering on rear half of lower petals. Very showy for garden and house, resembling a large lily rather than a Gladiolus. Splendid for forcing, and when grown under glass all flaking of petals is absent. A customer engaged in growing Gladiolus blooms for market unhesitatingly declares Early Snowflake to be the greatest money maker ever originated for the man who forces Gladiolus under glass. Heavy yielder of large plump, bulblets that grow. See illustration on front cover.

Price, No. 1, each, 12 cents, dozen, $1.20, 100, $8.00. No. 2, each, 10 cents, dozen, $1.00, 100, $6.00. No. 3, each, 9 cents, dozen, 90 cents, 100, $5.00. Six at dozen rates, 50 at 100 rates.

WHITE WONDER (Kemp, 1921)

First prize, New York, August, 1922

First prize, Boston; Silver Medal, New York, August, 1921

This magnificent white is a descendant of the well-known and justly popular variety Mrs. Francis King and is endowed with all the good qualities of that splendid old variety. In growth it is fully as robust as King and of equally good habit in every respect. The flowers are pure white, without any markings in the throat, wide open, and often measuring up to 5½ inches in diameter, well placed on the spike, five to six open at a time. Like King, it is a very heavy producer of large bulblets that will grow. This great white is a splendid forcing variety and will soon become the leader in the white section for garden culture and for forcing under glass.

Price, No. 1 bulbs, each, 30 cents, dozen $3.00. No. 2, each, 35 cents, dozen, $3.50.

No. 1 No. 2 No. 3
Each $0.20 $0.17 $0.15
Doz. 2.00 1.75 1.50
100 16.50 14.00 11.75

Six at dozen rates, 50 at 100 rates.
New Primulinus Hybrids

AVIATRIX No. 140 (Kemp)
This is an exceptionally fine Primulinus Hybrid of the large or wide open flowered type. Plant is an exceedingly strong grower reaching a maximum height of 6 feet. Flower is fully five inches across the broad way, five open at a time. The color is a very pleasing hue of Shrimp Pink, with occasional dashes of Rose. Base of the three lower petals shaded Capucine buff, overlaid with Tyrian Rose feathering. Price, No. 1, each 15 cents; dozen, $1.50; 100, $2.50. No. 2, each, 12 cents; dozen, $1.20; 100, $2.50. No. 3, each, 10 cents; dozen, $1.00; 100, $6.75.

MYRA (Kund)—A new giant primulinus hybrid of great merit. The color is a bright salmon on yellow ground. Yellow throat with pink lines. The flower is of very large size, and is borne on a tall, slender graceful spike that yields gracefully to a gentle breeze, undulating to and fro, reminding one more of a flock of brilliant butterflies than Gladiolus blooms. A splendid thing that you will be pleased to have in your garden. Stock limited. No. 1, 15 cents each; dozen, $1.50.

DOROTHY WHEELER—An exquisite Pink Primulinus hybrid of unusual excellence. Flowers are large, almost entirely free from hoodedness, and borne on good strong spikes. One of the best of this type.
Price, No. 1, 20 cents each; dozen, $2.00.

GOLDEN GATE (Kund)—Tall, vigorous, with large, yellow finely ruffled flowers.
Price, No. 1 each, 10 cents; $1.00 per dozen. No. 2, 8 cents each; 80 cents per dozen.

MAIDEN'S BLUSH (New)—Unquestionably the finest pink Gladiolus of the Primulinus type. It is a strong grower, bearing medium to large flowers of a most exquisite shade of maiden's blush pink. Delicate, dainty, beautiful. The blooms are set close and artistically on long, slender, wiry stems that lend themselves to a gracefulness seldom seen in a Gladiolus. A profuse bloomer and most effective in the garden. Splendid for forcing, very decorative for cutting. This beautiful, graceful variety will be grown under glass by the million when its value as a forcing variety becomes generally known. A remarkably rapid propagator, both by division and bulblets.

Price, strong flowering bulbs, 10 cents each; dozen, $1.00; 100, $8.00. Second size bulbs, 9 cents each; dozen, 90 cents; 100, $6.00. Third size, 7 cents each; dozen, 70 cents 100, $4.75. Bulblets, 100, 30 cents; 1,000, $2.75.

SPECIAL OFFER
One large bulb of each of the above five varieties for 80 cents; 6 of each for $4.25; 12 of each for $7.50.

PRIMULINUS HYBRIDS—This class of Gladiolus is fast growing into favor with the planters, for private use, as no other race is as graceful, nor lend themselves to house decoration in so admirable a manner; neither does any other race of Gladiolus give such a wide range of beautiful pastel shades as are found in the Primulinus Hybrids. While the blooms are generally smaller than the other types of Gladioli, their beautiful colors and pastel shades more than compensate for lack of size of the bloom.

Price, No. 2, 20 cents each; dozen, $2.00.

HYBRID SEEDLINGS (Mixed)—The seedlings offered in this mixture are all of my own origination; many of them are very fine and but little inferior to those that have been selected from among them for further testing under separate label. Unquestionably the finest seedling mixture ever offered. This mixture will prove an agreeable surprise and pleasure to all who purchase them. There are but a few hundred of them.

While they last orders filled at 60 cents dozen; 100, $4.00.

PICK-UP MIXTURE—Every year when cleaning up our bulb grounds, several hundred bulbs are picked up that cannot be identified. These are thrown into what we call our pick-up mixture. Many of them are fine named varieties worth many times the price you will pay for them in this mixture. We believe this to be the best mixture ever put out at the low price we are charging for this mixture. While they last we will fill orders at the following low prices:

Dozen, 35 cents; 100, $2.25, postpaid.
Elite Collection

LA CAROUNNE (New)—A very fine blotched variety from France. The colors are creamy yellow, lower petals shading to deep yellow at the base; blotched and stippled brilliant scarlet. One of the showiest and most pleasing varieties of the blotched class. Very early and a good cut-flower market.
Large bulbs, 30 cents each; dozen, $3.00.

ROSE ASH (New)—This variety is also known by the name of Ashes of Roses. A new color in Gladioli. This variety attracts the immediate attention of all who see it. It is a very tall grower and the long spike well filled with large pastel blooms is a marvel of great beauty.
Price, large bulbs, 50 cents each; dozen, $5.00. Second-size bulbs, 40 cents each; dozen, $4.00.

THOMAS T. KENT (Diener)—Shell pink with strawberry crimson streak on each petal. Very vigorous in growth. It has proven a prime favorite with all who have seen or grown it.
No. 1, each, 20 cents; dozen, $2.00. No. 2, each, 15 cents; dozen, $1.50.

LOUISE—A magnificent lavender of unusual merit. Very large wide open flowers, with dark wine penciling on lower petals. Plant strong grower and good producer of bulblets.
12 cents each; $1.20 dozen; $9.50 per 100.
Special Offer—Elite Collection
1 large bulb of each $1.75, 3 of each $3.40, 6 of each $6.25

Choice Named Varieties

ALBION Prim. Hyb.—Salmon-rose pink, with dainty throat; large blooms; a beautiful variety that every one likes. Good grower and multiplier.
No. 1, each 7 cents; dozen, 70 cents; 100, $5.50.

ALICE TIPLADY—Brilliant orange saffron, large flower; very choice. A good forcing variety.
No. 1, each, 10 cents; dozen, $1.00; 100, $8.00.
No. 2, each, 8 cents; dozen, 80 cents; 100, $6.00.
No. 3, each, 7 cents; dozen, 70 cents; 100, $4.75.

AMERICA—Light lavender pink; most popular florists' variety.
No. 1, each, 6 cents; dozen, 60 cents; 100, $1.00.

ANNA EBERIUS—Dark velvety raspberry purple; throat deeper; flowers large; spikes three to four feet high; a grand variety. One of the very best in the list.
No. 1, each, 25 cents; dozen, $2.50.

BARON HULOT—Royal purple, bordering on blue; best of all the purple shaded varieties.
No. 1, each, 10 cents; 100, $1.00.

BYRON L. SMITH—Delicate lavender pink on white ground, shading to lighter in the throat, rivaling the orchids in color. One of the choicest delicate colored varieties in existence.
No. 2, each, 30 cents; dozen, $3.00.

CRIMSON GLOW—Large brilliant crimson. A fine variety and one of the best reds in commerce.
No. 1, each, 20 cents; dozen, $2.00; 100, $15.00.

E. J. SHALOR—A beautiful, pure deep rose pink; large blooms. A leader in the Rose pink class.
No. 1, each, 25 cents; dozen, $2.50.

EVELYN KIRTLAND (Austin)—A most beautiful shade of Rose pink, darker at the edges, lightening to shell pink in the throat, with brilliant scarlet blotch in the throat, entire flower showing a glistening sparkling luster. Very fine.
No. 1, each 12 cents; dozen, $1.80.

MRS. H. E. BOTHIN (Diener)—Light geranium pink; flame scarlet center. The flower is medium to large size, heavily ruffled, and is borne on a strong well built spike. A sensational exhibition variety, and unsurpassed for house decoration. I consider this one of the most beautiful of the Diener originations.
Price, 25 cents each; $2.50 per dozen.

ROSE MIST (See page 6) A new Glad., rich in color. One of Fishcher’s Best
Choice Named Varieties—Continued

FLORA (New)—Beautiful canary yellow, second only to Golden Measure, and the best yellow of the type available at moderate price. Strong, healthy grower. A splendid all around yellow that should be in every high-grade collection.

No. 1, each, 25 cents; dozen, $2.50.

GOLDEN MEASURE—This is in my opinion the best yellow variety ever introduced. The flower is large, of a deep pure yellow. Stalks often reach a height of 4½ feet and over. A grand variety of unusual merit.

No. 1, each, 60 cents; dozen, $6.00.

HALLEY—Salmon pink; large open flowers, very early and one of the most profitable market cut flower varieties.

No. 1, each, 6 cents; dozen, 60 cents; 100, $3.00.

HERADA (Austin)—Clear, sparkling mauve, with deeper shading in the throat. Very striking, attractive color that instantly arrests and holds the attention. A favorite with all.

No. 1, each 10 cents; dozen, $1.00.

LE MARECHAL FOCH—This is one of the finest varieties that ever came out of Holland. The flowers are of a charming light rose color, extra large, well placed on the spike and many open at a time. One of the very best commercial varieties.

No. 1, each 10 cents; dozen, 90 cents; 100, $6.50. No. 2, each, 8 cents; dozen, 80 cents; 100, $5.00. No. 3, each, 7 cents; dozen, 70 cents; 100, $4.00.

MARCHAL FOCH (Kunderd)—Flower of great size and beautifully ruffled. The color is a warm salmon pink, flaked and striped deeper salmon toward the edge of the petals; one of the very beautiful Gladiolus that should be in every fine collection.

No. 1, each, 35 cents; dozen, $3.50.

MARY PICKFORD—Delicate creamy white shading to light yellow in the throat; early, a good forcing variety and fine for designs.

No. 1, each, 25 cents; dozen, $2.50.
No. 2, each, 20 cents; dozen, $2.00.
No. 3, each, 16 cents; dozen, $1.60.

MRS. DR. NORTON—White, with edges of the petals suffused with pink; lower petals shaded sulphur yellow, speckled tyrian rose. Has received the highest awards wherever exhibited.

No. 1, each, 30 cents; dozen, $3.00.

MRS. FRANCIS KING—Orange scarlet blend, very large flowers well placed on a tall elegant spike. Choice decorative variety.

No. 1, each, 6 cents; dozen, 60 cents 100, $3.00.

MRS. FRANK PENDLETON, JR.—A most beautiful variety. Color is a bright rose pink with blood red blotch in the throat. A grand variety that should be in every collection.

No. 1, each, 10 cents; dozen, 90 cents; 100, $5.00.

MRS. FREDERICK C. PETERS (Fischer)—We have had this grand variety in our trial gardens the past two seasons, and can heartily recommend it to our customers as being one of the best of the color ever introduced. We have not discovered a single fault in it. The color is a beautiful shade of Rose Lilac, with crimson blotch, bordered white on lower petals; resembling an orchid in color. Flowers are of large size, and many open at a time, on a strong perfectly straight spike.

No. 1, each, 35 cents; dozen, $3.50; 100, $26.00
No 2, each, 30 cents; dozen, $3.00; 100, $22.25
No 3, each, 25 cents; dozen, $2.50; 100, $17.75

PANAMA—Very large flowers of a beautiful bright pink, shading to lighter pink in the throat; very fine.

No. 1, each, 6 cents; dozen, 60 cents; 100, $3.50.

NEOGA—Dark garnet, half ruffled, dark foliage; a very striking and desirable dark shade.

No. 1, each, 8 cents; dozen, 80 cents; 100, $6.00.
No. 2, each, 6 cents; dozen, 60 cents; 100, $4.50.

PRIDE OF LANCASTER (Kunderd)—Brilliant orange salmon; rich fiery, deeper orange throat. Flowers medium to large; one of the most pleasing varieties in the whole list.

No. 1, each, 20 cents; dozen, $2.00.
No. 2, each, 16 cents; dozen, $1.60.
No. 3, each, 12 cents; dozen, $1.20.

PRIMUNELLA (Kunderd)—A shade of yellow as delicate and pleasing as that found in the orchid. One of the choices Primulinus hybrids on the market.

No. 1, each, 15 cents; dozen, $1.50.
No. 2, each, 12 cents; dozen, $1.20.
No. 3, each, 10 cents; dozen, $1.00.

PRIDE OF GOSHEN—Large salmon pink flowers of the ruffled type. Very choice.

No. 1, each, 10 cents; dozen, $1.00.

PRINCE OF WALES—Delicate and very pleasing shade of salmon pink. Flowers large, borne on a tall graceful stalk; beautiful.

No. 1, each, 6 cents; dozen, 60 cents.
Choice Named Varieties—Concluded

PRINCEPS—The amaryllis flowered Gladiolus. Brilliant scarlet with broad white blotch in the throat. Flowers are very large and of distinctive character. Originated by the late Dr. Van Fleet, and was the first large flowered variety of this type.

No. 1, each, 10 cents; dozen, $1.00; 100, $6.00.

ROEM VON KENNEMERLAND (Mrs. Kuer)—Deep pink, yellow blotch at base of lower petals. Flowers very large, of leathery-like substance. Distinct and desirable variety.

No. 1, each, 8 cents; dozen, 80 cents; 100, $6.00.

No. 2, each, 7 cents; dozen, 70 cents.

ROSE GLORY—A very large and beautifully ruffled variety. Color is the purest Rose pink, shading deeper Rose in the throat. One of the best commercial varieties available.

No. 2, each, 35 cents; dozen, $3.50.

SOLIEL D’OR (Prin. Hyb.) (Kemp)—Beautiful Salmon with bright yellow shading on lower petals. Flowers are wide open and are borne on a tall straight spike.

No. 1, each, 7 cents; dozen, 70 cents; 100, $4.75.

No. 2, each, 5 cents; dozen, 30 cents; 100, $3.50.

SCARLANO—Light Orange red; the most brilliantly colored variety in commerce. A great favorite as a cut flower for house decoration.

No. 1, each, 12 cents; dozen, $1.20; 100, $8.00.

No. 2, each, 10 cents; dozen, $1.00; 100, $6.50.

No. 3, each, 8 cents; dozen, 80 cents.
No. 4, each, 6 cents; dozen, 60 cents.

SCARLET PRINCEPS—A pure spectrum red; a very striking variety and one of great merit as a cut flower for house decorations.

No. 1, each, 15 cents; dozen, $1.50.
No. 2, each, 12 cents; dozen, $1.20.
No. 3, each, 10 cents; dozen, $1.00.

SCHWABEN—Flowers are of a pure canary yellow, shading to a soft sulphur yellow when opening; golden center, blotched brownish carmine. A popular cut flower, and one of the best commercial varieties.

No. 1, each, 6 cents; dozen, 60 cents; $4.50.

SENTINEL—A tall strong growing plant producing large, beautiful flowers of a pure Rose pink with frosted throat.

No. 1, each, 10 cents; dozen, $1.00.

VIOLET BEAUTY—Tall graceful spike bearing large cerise violet colored flowers with grand red throat blotched. A very distinct and desirable variety.

No. 1, each, 15 cents; dozen, $1.50.
No. 2, each, 12 cents; dozen, $1.20.
No. 3, each, 10 cents; dozen, $1.00.

WAR—Deep blood red, large open flowers placed well on the spike, tall and graceful, best of its color at a moderate price.

No. 1, each, 10 cents; dozen, $1.00.

WILBRINK—A sport of Halley. Retains Halley’s earliness and has the color of America, with soft yellow blotch in the throat. Very attractive.

No. 1, each, 7 cents; dozen, 70 cents; 100, $4.50.

Choice Gladiolus Seed
Hand Pollenized

I have a limited supply of this grade of seed to spare, which I am offering to my customers again this year. My hand pollenized seed is of the highest quality, my many years experience as a skillful breeder of the Gladiolus make it possible for me to produce this grade of seed was offered to my customers of 1923 for the first time. Many availed themselves of the opportunity to purchase and the supply was exhausted at the close of the season. With a lesser supply to draw on this season, I can scarcely hope there will be sufficient to meet the demand. Therefore you should order early and thus avoid a possible disappointment. While the supply lasts I will fill orders at $1.00 per packet of 150 good seeds, or six packets for $5.00, postpaid. Full instructions for growing printed on each packet.

Choice Gladiolus Seed
Self-Pollenized

The glad enthusiast who has never grown new varieties from seed has missed the most interesting experience connected with the cultivation of this queen of all the summer flowering bulbs. The seed we are offering are saved from Pink Wonder, six white varieties, including White Wonder, Albania and Early Snowflake, many extra fine hybrids of Golden Measure, Primulinus Hybrids and numerous fine hybrids of other types. Many a gem of the first water is stored in these seeds and many agreeable surprises await all who plant them. A few small wooden boxes, some good soil, and a few square feet of loam in which to place them, is all that is necessary. I grow many thousands of seedlings yearly in boxes on less than 50 square feet of space. Full instructions for growing on each packet.

Price, 75 cents per packet of about 1000 seed. 3 packets, $2.00, postpaid.
The interest developed in the Gladiolus in the past twenty years or so has been wonderfully progressive. They are now planted by the hundreds of thousands where only a very few were used. But notwithstanding their world-wide popularity they are strangers to thousands of home gardens throughout the country. This should not be.

No other summer flowering bulbs are as attractive and useful for house and garden decoration; their large perfect flowers on tall graceful spikes, often having twenty or more buds, if cut and placed in water when the lowermost flower opens, every bud will develop into a perfect flower, often covering a period of twelve to fourteen days before the last flower is gone.

They are not exacting as to soil and culture. They will grow and bloom under the most unfavorable conditions, yet like everything else grown, they do best in good soil, supplemented with good care.

Planting every ten or twelve days, covering the bulbs about four inches deep, from early April to latter part of June, will give a succession of flowers from middle July to October.

In the fall, when the foliage turns brown, they should be lifted, the tops cut off close to the bulb, and laid in a dry, airy place two or three weeks to cure, when the old bottoms can be removed and the bulbs put into cloth bags or shallow boxes, and stored in a dry, cool frostproof place for the winter.

RATINGS OF THE KEMP ORIGINATIONS

Mr. Charles E. T. Gersdorff, who is considered one of the best authorities on the Gladiolus, after testing the Kemp originations in his gardens near Washington, D. C.—some for two years and some for one year—reports his ratings of the 20 varieties tested, as follows:

<table>
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<th>Year</th>
<th>Introductions</th>
<th>Exhibit. Commercial Landscape</th>
<th>Class</th>
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<tr>
<td>1926</td>
<td>Amoret.........</td>
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<td>Bonny Jean.....</td>
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<td>Lorice.........</td>
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<td>Selma.........</td>
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<td>Earlier</td>
<td>Albanian....</td>
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<td>Pink Wonder...</td>
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<td>White Wonder...</td>
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<td>Early Snowflake</td>
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<td>83</td>
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<td>Soliel d'Or...</td>
<td>86</td>
<td>84</td>
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<td>Betty Darnell..</td>
<td>92</td>
<td>94</td>
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</tbody>
</table>

Names of Gladiolus Growers—If you will kindly send us the names and post office address of a few of your friends and acquaintances who grow Gladioli, along with your bulb order, we will send you free for your trouble, one blooming size bulb of the new giant white Gladiolus White Wonder.

NOTE—If you should receive an extra copy of this catalogue, will you kindly hand it to a friend or neighbor who is interested in Gladioli, or other flowers?
Kemp's Wonder
New Varieties

GLORY OF MONMOUTH Decorative (Kemp)—Eosine pink, shading to Strawberry pink at center of petals. Base of petals light orange, a new color combination in dahlias. The plant is semi-dwarf in habit, wide spreading and very sturdy. The flowers are on long, very strong stems (6 to 8 inches in diameter and over 4 inches in depth). The flowers are produced in great profusion and take about 10 days to open fully to center. The texture of the perfect decorative petals is very rich and pleasing. Glory of Monmouth is a wonderful garden and exhibition variety and due to its heavy texture I have found it to be as good a keeper as any dahlia in existence. If you want a beautiful new dahlia, I recommend it highly.

Plants only for 1926, $5.00.
DAHLIAS for 1926

ALTAMONT (Kemp)—Rose pink, deepening to American Beauty rose toward the center of the flower. The flower is large, averaging eight inches and over in diameter, full Decorative type, with long slightly curled petals, giving the individual blooms a very artistic finish. The flower is practically sunproof, and is never unsightly even when much past its best. Plant very much resembles Jersey's Beauty in habit, but is a somewhat stronger grower, very healthy, and an early and abundant bloomer. Its tall growing habit, with its long slender stalks makes it possible to cut the bloom with stems six to eight feet in length. A splendid keeper and one of the best exhibition varieties ever originated.

Altamont was entered in just one competitive class in the shows season of 1925, and won the Sweepstakes prize for the best Dahlia of any type in competition with most of the best varieties in America.

Plants only for 1926, $5.00
Kemp's 1926 Introductions
of Greater Dahlias—Continued

GOLD DUST—Dec. (Kemp)—Apricot yellow ground, heavily overlaid with a metallic lustre that sparkles in the sun like gold dust. Plant a strong grower, 8 feet high, with long, slender branches, holding its blooms well above the foliage on stiff stems. Stems can be cut three to five feet in length.

Plants, only $5.00 each.

FLUFFY RUFFLES—H. C. (Kemp)—As the name indicates; the flowers of this bright Carmine colored variety are unique in their ruffled and very fluffy appearance. They are of the largest size, measuring 9 to 10 inches in diameter, and will very often reach their maximum size without any disbudding or pruning. A Dahlia that any one can grow to perfection without special attention, and still get blooms of the largest size. A splendid exhibition variety.

Plants, only $5.00 each.

SPECIAL OFFER—1 plant of Alamont, Glory of Monmouth, Fluffy Ruffles and Gold Dust, $18.00.

ADDA PATTERSON—H. C. (Kemp)—One of the best, if not the best white Hybrid Cactus Dahlia to date. The flowers are pure white, and average 8 to 9 inches in diameter. The plant is a beautiful grower, reaching a height of 7 feet. The large blooms are held well above the foliage on stiff stems that can be cut four to five feet in length. A splendid keeper, and equally good for exhibition and decorative purposes. An all around white Dahlia that will win in the keenest competition.

Tubers, $10.00 each; plants, $5.00 each.

MRS. HOAG—H. C. (Kemp)—Bright lemon yellow. Flowers globular in form, well finished, and held well above the foliage on good stems. Early and very floriferous. A very beautiful and pleasing variety.

Tubers, $5.00 each; plants, $2.50 each.

MATAWAN—Dec. (Kemp)—Flowers bright lemon chrome, shaded yellowish citrine on ends of petals, gradually changing to lemon yellow as the flower becomes fully blown. Flowers, 7 to 8 inches, borne on stiff stems 3 to 5 feet in length. The plant is a strong compact grower, reaching a height of five feet. Has dark bronzy green foliage, a very pleasing contrast to its beautiful flowers. This variety succeeds best if plant is not pinched back.

Tubers, $5.00 each; plants, $2.50 each.

GENIVIEVE DRESSER—P. D. (Kemp)—Deep lavender, shading to light lavender at base of petals. Plant is semi-dwarf in habit, wide spreading and the blooms which are of large size are borne on medium length stiff stems. The plant is very healthy and produces its bloom in the greatest profusion. A splendid garden and cut flower variety.

Tubers, $5.00 each; plants, $2.50 each.
Kemp's 1926 Introductions—Continued

ILA SUMMERVILLE—Dec. (Kemp)—Congo pink, shaded lemon yellow at base of petals, lavender reverse. Flowers are beautifully finished; the petals curled and fluted, giving a three-toned effect. An early and constant bloomer, and very prolific.

The blooms are medium to large, and have splendid keeping qualities when cut. A wonderfully effective variety for house decoration.

Tubers, $5.00 each; plants, $2.50 each.

VIRGINIA DARE—Dec. (Kemp)—Large white, tinted blue-lavender. The color combination of this Dahlia is very beautiful. When the flowers first open, they are almost clear white, but soon take on a blue-lavender tint, and as the bloom becomes older, it is bluish lavender, giving the effect of two or three different color tints on the same plant.

Plant is semi-dwarf in habit, wide spreading, producing 7 to 8-inch bloom in the greatest profusion, on medium to long stiff stems.

Tubers $5.00 each; plants, $2.50 each.

ROSE MARIE FRIDOLIN (H. C.)—Very dark, rich velvety maroon. This variety is without question the best Dahlia of this color ever introduced. It has wonderful color, size and depth of bloom. The plant is one of the most vigorous growers in our whole collection, and the most profuse bloomer we have ever seen. It is no uncommon thing for a plant to produce 40 to 50 large perfect blooms during the season. As an exhibition and cut flower variety it will hold its own with the very best in existence, and surpasses many that are considered at the top of the ladder of fame. A wonderful Dahlia that should be in every up to date collection.

Tubers, $10.00 each; plants, $5.00 each.

SPECIAL OFFER—1 tuber of each of these Seven 1926 Introductions—Adda Patterson, Matawan, Mrs. Hoag, Genevieve Dresser, Ila Summerville, Virginia Dare and Rose Marie Fridolin. $40.00.

1 plant of each of these Seven 1926 Introductions. $20.00.
Kemp's Robert Treat

This great Dahlia was one of the outstanding varieties in the New York, New Jersey, and Penna. shows in 1924-1925. No Dahlia exhibited attracted more attention or received more complimentary remarks. It succeeded especially well in the Southern States in 1925 and again won many valuable prizes in Eastern Shows. At the 1924 A. D. S. Show in New York, Robert Treat won the Garden Magazine “Sweepstakes” prize for the best Dahlia never before exhibited at the New York Show. It received a special silver medal at the Penna. Hort. Society Show in Philadelphia, Sept., 1924.

It was awarded the Robert Treat Hotel silver cup at the New Jersey Dahlia Society Show, Newark, 1923, for best seedling.

Robert Treat is a rich, pleasing, American Beauty Rose color, and is unlike any existing variety in shade of color. Flowers 9 to 11 inches across, 4 inches and over in depth. Plants are strong, healthy growers of wide spreading habit, producing 12 to 16 large perfect blooms to each plant. Flowers on strong stems well above the foliage and a most desirable type for commercial cut flower use. It has sold especially well on the New York cut flower market for 2 years.

Tubers, $5.00 each; plants, $2.50 each.
Kemp’s Mordella

Last year I sent Mordella to many sections of the country and not one unfavorable report did I receive, but invariably every one who grew it was impressed with its beautiful color. It is a truly artistic Dahlia of a beautiful bright shade of apricot buff. It is particularly effective for house decoration. Flowers average 9 inches across and are held well above the foliage on extra long stems. Plants are free bloomers and vigorous growers. I quote the following sentence from the 1924 New York Show report in Garden & Home Builder, “For sheer beauty of color this apricot buff Decorative is a wonder.”

Tubers, $5.00; plants, $2.50.

SPECIAL OFFER
1 tuber each of Robert Trent and Mordella, $9.00.
1 plant each of Robert Trent and Mordella, $4.50.
New Fisher & Masson Dahlias

ROMAN EAGLE (F. & M.)—A flower that is typically an autumn shade, and which has helped make the Dahlia “King of the Autumn Season.” Large exhibition decorative of a flaming brilliant burnished copper, one of the most admired dahlias in all the Eastern exhibitions. Flowers held well above dark foliage on long stiff stems, medium height plants. Awarded Cert. of Merit by Dahlia Society of New Jersey at trial grounds in New Brunswick with a score of 89.

Tubers, $5.00; plants, $2.50.

MARGARET WOODROW WILSON (F. & M.)—A large most pleasing decorative chosen by Miss Wilson at the 1924 New York Show to bear her name. The flower has large broad petals well placed, each petal terminating in a point. Color opalescent pink with reverse of deeper shell pink. This gives a delicate colored flower a distinctive richness. Medium height plant with flowers on extra long stems well out from foliage. Awarded Cert. of Merit at Dahlia Society of New Jersey Trial Grounds, 1925.

April 1st, delivery.

Tubers, $10.00; plants, $5.00.

SANHICAN’S MAGNATE (F. & M.)—As the name indicates, this is one of the big fellows of the dahlia kingdom. Exhibition decorative of pale amaranth face tinged with a deeper amaranth pink, reverse of solid claret color, heavily veined. The large flowers are held erect on very stiff stems, profuse bloomer of medium height growth of plants, dark foliage. Awarded Cert. of Merit by Dahlia Society of New Jersey trial garden 1925.

Tubers, $10.00; plants, $5.00.

F. A. KENT (F. & M.)—A stag horn type of exhibition decorative, large flowers of amaranth pink hold on rigid stems well out of dark green foliage. Medium to tall habit of growth, a large flower of exceptional beauty. Awarded Cert. of Merit D. S. of N. J., 1925.

Tubers, $7.50; plants, $4.00.

SANHICAN’S MONARCH (F. & M.)—A dazzling exhibition decorative dahlia of a deep Tyrian rose at center of flower, shading to a lighter tone at points of petals. A profuse bloomer having dark green foliage and black cane-like stems which hold the flower perfectly erect out of foliage. A deep flower that never shows the center either early or late, of medium tall habit of growth. Excellent keeper.

Tubers, $7.50; plants, $4.00.

GILDA GRAY (F. & M.) Decorative—Petals of a pure lilac shading to a deep Tyrian rose toward center of flower, this deepening of color gives the effect of great depth and looks as though an artist had overlaid the original petals with velvet, if this were possible. Profuse bloomer, medium to tall growth of plant, black, slender, stiff stems, a very striking flower that is hard to describe.

Tubers, $5.00; plants, $2.50.

MILDRED JOHNSON (F. & M.)—A curled and twisted petaled decorative of a beautiful wine shade, heavily veined on reverse giving a silvery effect. Plants always laden with flowers from early summer until frost, dark green foliage, perfectly stiff stems, medium to low growing plants.

Tubers, $5.00; plants, $2.50.
Fisher & Masson 1925 Introductions

Continued

TRENTONIAN (F. & M.)—A giant decorative dahlia of a shade that appeals and captivates at one glance and is really symbolic of Autumn. The color is that of an “Indian’s skin,” a wonderful blending of old gold, amber and coppery bronze, the whole forming a flower of marvelous brilliancy, with a central zone of reddish bronze. The petals are broad, and well placed with the appearance of velvet and constitution of leather, making a flower of great lasting qualities. This flower is highly recommended either for garden or exhibition for its size, stem and grand color and sturdy growing qualities.

Awarded Certificate of Merit at the trial gardens of The Dahlia Society of New Jersey, New Brunswick, N. J., scoring 89 points.

Tubers, $7.50; plants, $3.75.

SANHICAN’S GEM (F. & M.)—A grand specimen of a Giant Decorative. Color is a delightful shade of old rose, thickly suffused with amber in the young state. At maturity it is a clear old rose shade; petals are large and thickly placed, true staghorn type. One of our best. Cert. D. S. of N. J., score 87.

Tubers, $5.00; plants, $2.50.

SANHICAN’S RUBY (F. & M.)—A color and bloom that will surely succeed on the exhibition table. Color is deep shade of “Pigeon’s Blood” suffused with bronze. Petals fluffy and pointed, thickly placed to form a very full flower. Has tremendous size and fine stem. Cert. D. S. of N. J., score 89.

Tubers, $2.50; plants, $1.25.

POP STEWART (F. & M.)—Giant decorative. This is a remarkable flower of great size. In the young state the petals appear rosy pink but as it matures the flower undergoes a complete transformation, toning out into a most exquisite shade of the purest lilac-pink. First prize for largest flower in Montclair Show, N. J. We can recommend it as one of the finest Dahlias of its shade in existence. It is a wonderful grower, with splendid stem. Awarded Certificate of Merit, trial gardens, Dahlia Society of New Jersey, scoring 90 points.

Tubers, $10.00; plants, $5.00.

SANHICAN’S BLUEBIRD (F. & M.)—Blooms of gigantic proportions and perfect in form. The color is a most uncommon shade, at least, uncommon blending. The outer petals at maturity are bright violet-blue, while the center retains the violet tint. The nearest approach to a blue dahlia, an uncommonly handsome flower. Strong wiry stem.

Tubers, $3.50; plants, $2.00.

THE TRENTONIAN
New Jersey can be proud of this grand dahlia

STACY-TRENT—A flower of remarkable size and charming color. A clear, rosy pink; every floret curved, and perfectly placed with its companions to form a beautiful flower, uniform in compactness from center to margin. A splendid cut flower type because of its free-blooming and lasting qualities.

Tubers, $2.50; plants, $1.25.
Elite Glory
(Originated by W. W. Kennedy & Sons)

This great decorative has created a sensation wherever exhibited. It is a giant flower of a rich, brilliant red color, with no purple or maroon shadings. Its blooms and foliage, while very large are most pleasing and graceful in appearance and carriage. Elite Glory is regarded by dahlia experts as a new “break” in the dahlia world. The flowers will keep as long as any dahlia I know.

In 1924 Elite Glory scored 92 exhibition at American Dahlia Society Trial Grounds at Storrs, Conn., and 91 exhibition at New Jersey Trial Grounds. It also won Sweepstakes prizes at New Jersey State Show; Caldwell, N. J.; Red Bank, N. J.; and received Special Cert. of Merit at New York (Am. Dah. Soc.) for Best Undisseminated Seedling. In 1925 Elite Glory won Sweepstakes for Best Dahlia of New Jersey Origin at New Jersey State Show at Newark and at Red Bank it won Sweepstakes for Best Bloom in Show.

The prices of Elite Glory Tubers, $25.00, delivery April 1st. Plants, $10.00, delivery May and June.

Sagamore
(Badetty) (See page 30)

This great decorative can safely be called “the all-round” dahlia. It is a beautiful garden flower, a manytime prize-winner in exhibition hall, and one of the most suitable of all dahlias for house decoration. In fact Sagamore is in especial demand as a commercial cut flower. The color is a bright gold with tints of salmon at center of flower. The color effect is Sagamore’s own and gives the flower its distinctive charm.

Tubers, $7.50 each; Plants, $3.75 each.
New Originations
by William H. Waite


Tubers, $10.00; plants, $5.00.

JERSEY’S CAPRICE (Dec.)—Pleasing autumn shade. Large flowers of good form and substance, stems rigid. A splendid variety that will meet with favor at the hands of the dahlia-loving public.

Tubers, $10.00 each; plants, $5.00 each.

JERSEY’S DELIGHT (Hyb. Cactus)—The color of this new variety is a beautiful old rose pink. Flowers on stiff stems well above the foliage.

Tubers, $10.00 each; plants, $5.00 each.

JERSEY’S EMPRESS (Dec.)—Color is rich anthracene violet. Large flowers of pleasing formation and great depth. Narrow, wavy petals. Practically sunproof.

Tubers, $10.00 each; plants, $5.00 each.

JERSEY’S IDEAL (Dec.)—The color of this beautiful variety is best described as lavender pink, although sometimes it is nearer lavender. Flowers face upward on top of the stem, the long petals drooping over the stem, make a flower of great depth. A vigorous grower, free bloomer, and an ideal stem. One of the best of this year’s introductions.

Plants only, $5.00 each.

JERSEY’S SUPREME (Dec.)—A pleasing shade of clear Laelia pink. Flowers of medium size, good form. A free bloomer. Stems slender, but stiff and wiry.

Tubers, $10.00 each; plants, $5.00 each.

The above varieties all certificated by American Dahlia Society and New Jersey Dahlia Society.
Tested Exhibition Dahlias of Exceptional Merit

AGNES HAVILAND—D. (Marean) —Rose pink, slightly suffused yellow. Long stems. I consider this the second best dahlia put out by the late Judge Marean.

Tubers, $2.00; plants, $1.25 each.

E. D. ADAMS: D. P. (Waite)—Large flowers of a rich golden bronze color on long stiff stems, well above the foliage.

Tubers, $5.00; plants, $2.50.

CHAMPAGNE: D. (Boston)—Chamois, with pink suffusion. Large handsome flowers on good stems.

Tubers, $5.00; plants, $2.50.

CHARM: D. (Marean)—Color a pleasing combination of burnt amber shading to yellow.

Tubers, $1.50 each.

CID: (Boston)—The color of this popular dahlia is flaming orange, exactly the shade of a ripe pomegranate. The flower is large and of loose formation. A perpetual bloomer on an excellent stem.

Tubers, $3.50; plants, $1.75.

CITY OF LAWRENCE: D. (Murphy)—I believe this is one of the best yellow dahlias. The flowers are very large, almost as deep as they are wide. Color, rich sulphur yellow. Plant medium to tall grower, vigorous. Worthy a place in the finest collections.

Plants only, each $4.00. Stock limited.

CHARLES STRATTON: (Chester) —A grand exhibition fluffy decorative dahlia. Awarded sixteen prizes in State of New Jersey for size and artistic coloring. Color is pale gold, shaded and tipped with old rose. One Canadian customer reports eight blooms of enormous size open at one time on his plant.

Tubers, $7.50; plants, $3.75.

EASTERN STAR: D. (Dahliadel)—Scored 87 exhibition and 88 commercial at the Dahlia Society of N. J. trial grounds, 1924. According to one of the most noted eastern growers; "Eastern Star is a corker, and I say it without reservation, that it was the best new dahlia I tried out this year, and I had most of the new ones." Color is a soft saffron yellow, with salmon and gold shadings. Full centers. Excellent bush growth, free flowering. Flowers ten inches without forcing.

Tubers, $10.00; plants, $5.00.

ELBERON BEAUTY: (F. & M.)—As its name indicates, a beauty; a large flower of soft apricot shading to a darker tone toward the center.

Tubers, $2.50; plants, $1.25.

EL GRANADA: (Boston)—Color a vivid orange, petal twist and interlace, showing at the tips a creamy yellow reverse. The long stem grows well out of the foliage and is faultless. This dahlia has been awarded many prizes in California.

Tubers, $10.00; plants, $5.00.

ELSIE DANIELS: (Meachen & Sherman)—An especially fine type of exhibition hybrid cactus, extremely full center of creamy white shading to a lilac pink on outer row of petals. The low growing bushes are wonderful producers of large flowers on straight stiff stems.

Tubers, $5.00; plants, $2.50.
EMMA MARIE: H.C. (Dahliadel)—Pink with creamy center. A fine flower.
Tubers, $6.00; plants, $3.00.

EVA WILLIAMS: (F. & M.)—Customers who grew this variety so successfully last season have asked "Why so reasonable a price?" An exhibition decorative of amethyst color with slight silver shadings, very full center.
Tubers $3.00; plants, $1.50.

FRANCIS LOBDELL: H.C. (Waite)—Of semi-dwarf habit and needs no support. Large flowers of the hybrid cactus type, of a pleasing mallow pink, shading to white in the center. Certificated A. D. S., 1922.
Tubers, $2.50; plants, $1.75.

ISLAM PATROL: H.C. (Davies)—Dark velvety scarlet, tipped and flushed with gold. A very attractive variety that wins the heart at first sight. A wonderful color combination.
Tubers, $3.50; plants, $1.75.

JERSEY'S BEAUTY: D. (Waite) 1924—This famous dahlia has made good everywhere grown. It is the finest pink dahlia in existence. The flowers are perfect in shape, on long stiff stems, well above the foliage. A splendid keeper. Certificated A. D. S., 1923.
Tubers, $2.50; plants, $1.25 each.

Tubers $5.00; plants, $2.50.

JERSEY'S JEWEL: D. (Waite) 1924—Mallow pink, very large long petaled flowers, good stems. A splendid exhibition variety. Flowers can be had nine inches in diameter without disbudding or extra feeding. Certificated A. D. S., 1923.
Tubers, $5.00; plants, $2.50 each.

JERSEY'S MATCHLESS: D. (Waite)—Golden buff, large flowers, long stiff stems, blooms well above the foliage.
Tubers, $10.00; plants, $5.00.

Tubers, $2.50; plants, $1.25 each.

JERSEY'S RADIANT: H.C. (Waite) 1924—Bittersweet orange. Large flowers on long stiff stems. A dahlia that is a great favorite. Certificated A. D. S., 1923.
Tubers, $10.00; plants, $5.00.

SAGAMORE (Badetty)
(See page 30)
A decorative with a great record
Select Exhibition Dahlias, General — Continued

JERSEY'S MONARCH: D. (Waite)
—Majestic flowers of great depth, good stems, color deep salmon, shaded yellow at base of petals.

Tubers, $10.00; plants, $5.00.

JERSEY'S SOVEREIGN: (Waite)

Tubers, $5.00; plants, $2.50.

MARGARET MASSON: D. (F. & M.) 1924—This dahlia rates as one of the best. A beautiful silvery rose-pink. A grand exhibition flower, because of splendid keeping qualities and upright stems. A profuse bloomer. Plant medium tall. Has received many prizes and Special Awards.

Tubers, $7.50; plants, $3.75.

MARIPOSA: H.C. (Boston)—In my opinion one of the best dahlias from California. Its pleasing lavender-shaded color, form and habit, make it an artistic flower.

Tubers, $4.00; plants, $2.00 each.


Tubers, $3.00; plants, $1.50.

MABEL THATCHER: D. (Marean)—Large pure yellow flowers of fine form, produced in the greatest profusion.

Tubers, $1.50; plants, $1.00 each.

MRS. E. L. LINDSAY: D. (Broomall)—Large blooms with a pleasing blending of scarlet and gold.

Tubers, $3.00; plants, $1.50 each.

MRS. I. DE VER WARNER: D.P. (Marean)—Without question the best of all the Marean varieties. Color is mauve pink. Some describe it as an orchid color. Its size is impressive and the large blooms are held well above the foliage.

Tubers $2.00; plants, $1.00 each.

MRS. JOHN K. ALLEN: H.C. (1924)—Dragon’s blood red, empire yellow at base of petals. Reverse of petals, Martin’s yellow. Petals are twisted and curled in a very odd and pleasing Chrysanthemum-like effect. Very distinct.

Tubers, $5.00; plants, $2.50.

PAUL REVERE: D. (Bissell)—The best dahlia of the color I have seen to date. Flowers are large, full centered, of good depth, and a rich crimson color overlaid with a brilliant scarlet satiny sheen. As near sunproof as any dahlia in existence.

Tubers, $5.00; plants, $2.50.

RADIO: D. (Sampson)—One of the largest bi-colored dahlias, blood red with yellow tips. Flowers are of immense size, on long stiff stems.

Tubers, $5.00; plants, $2.50 each. Stock limited.

SANHICAN’S DARKY: (F. & M.)—Decorative. Color, rich Bordeaux crimson, almost black towards the center, margins of petals distinctly marked amaranth purple. The odd color, and the grand wiry stems make this a first rate exhibition variety.

Tubers, $2.50.
Exhibition Varieties—Continued

SISKIYOU: H.C. (Broomall) 1924—Tourmaline pink, tinged mauve. Capucine orange at base of petals. Plant is of medium height, produces the largest flowers I have grown, with less attention than any dahlia I ever handled. It has been exhibited at the eastern shows over 13 inches in diameter. No other variety in our Gardens attracted more attention the past season than Siskiyou. Tubers, $7.50; plants, $3.75 each. Stock limited.

SUNNY JERSEY: D. (Dahliadel)—This dahlia is an exceptionally free bloomer with flowers on erect stems. Color is a lemon yellow, with golden suffusion. Scored 85 exhibition, 90 commercial at the Dahlia Society of N. J. trial grounds, 1924. Tubers, $5.00; plants, $3.00 each.

SHUDOWS LAVENDER: D. (Boston)—This variety is still considered the best in the lavender class. It has a color not duplicated by any other variety. Tubers $3.00; plants, $1.50 each.

WHITE SISTER: D. (Stout) 1924—A beautiful white decorative dahlia that has attracted the attention of expert growers for the past three years, on account of its beauty and size. A prize winner wherever exhibited. Tubers, $3.50; plants, $1.75 each.

WILD ROSE: D.P. (Kemp)—Plant is of semi-dwarf habit, producing beautiful wild rose colored flowers in the greatest profusion. Flowers medium to large and when first full blown are full in the center. As the bloom matures it opens to Peony type. Tubers, $2.00; plants, $1.00 each.

THE EMPEROR: D. (Marean)—This distinguished dahlia has found its way into most of the best collections. Flowers are large and impressive and seldom burn. Tubers, $3.00; plants, $1.50 each.

THE BASHFUL GIANT: D. (Marean)—Apricot yellow. One of the largest dahlias ever originated. It is no uncommon thing to see flowers of this variety on exhibition at the shows, measuring 12 to 13 inches in diameter. It probably has received the greatest number of first prizes for largest bloom of any variety in existence. Tubers, $2.00; plants, $1.25 each.

TRYPHINIE: D. (Seal)—Bright shell pink, of great beauty. A splendid garden and decorative variety. Tubers, $2.00; plants, $1.25 each.

VIOLETTA: H.C. (Waite)—Petunia violet. This variety is still a prime favorite, and is always much admired on account of its rich color. Tubers, $3.50; plants, $1.75 each.

FLUFFY RUFFLES (Kemp) Lots of style and color in this new variety
Tested Exhibition Varieties — Continued

WIZARD OF OZ: D. (Doolittle)—Very large glowing Amber pink. Plant is a medium to tall grower, healthy and vigorous. A splendid exhibition Dahlia; that has won many awards in the principal shows throughout the country.
Tubers, $3.50; plants, $1.75 each.

WONDERLAND—In this variety we have one of the most unique novelties introduced in recent years. Flowers of large exhibition type, face of petals are of a pleasing hue of violet carmine and reverse a deep rose pink. Petals are twisted and curled, making a charming two-toned effect of wonderful beauty.
Tubers, $5.00; plants, $2.50.

Introductions for 1925
Originated by Mrs. Charles H. Stout

CHEERIO (New for 1925)—Loose petaled decorative of medium size. Golden yellow flushed with rose and tipped with white. Stems strong and the plants flower freely. Cut flowers are particularly beautiful when arranged with autumn leaves.
Tubers, $3.50; plants, $1.75.

Pompon

Aimee—A wee flower of bronze; color new and charming. 50c.
Barbara Purvis—A fine white for exhibition and cutting. 50c.
Belle of Springfield—Crushed strawberry; one of the smallest. 50c.
Bronze Beauty—Golden apricot—A free bloomer. 50c.
Candy Kid (New)—One of the finest, coral pink, shading to deep lavender. 50c.
Charming (New)—Quite an addition to the pompon family. Fine for exhibition or cutting. 50c.
Dainty—Tiny pointed petals of white, shading to pink. 75c.
Elizabeth (New)—Golden yellow, edged brownish red. Good for cutting. 50c.
Ganymede—Blending of mauve and tan. 50c.

Dahlia

George Ireland—A beautiful mauve, excellent for cutting. 50c.
Glow—Light rose or coral color, a great favorite on account of its exquisite coloring. 50c.
Helen Cottrell—A perfect flower of baby pink. 50c.
Johnny—The tiniest of all; most regularly and beautifully formed; a deep dark red. Invaluable for cutting and exhibition. 50c.
Kittie Barrett—Buff yellow, tipped red. 50c.
Little Helen—Extra fine bloomer of a lovely pale lavender. 35c.
Marietta—A deep wine color. Small. 50c.
Omega—Amethyst, faintly tipped white; small, regular and compact. 50c.
Regulus—Excellent cerise purple of small size. 50c.
San Toy—White, tipped with carmine; very beautiful. 35c.
A Few Words About Propagated Green Plants

Many of my correspondents have asked me the question, "what do you mean by green plants?" A green plant is propagated from a growing sprout or slip, rooted and potted same as a geranium or any other plant that is commonly grown from cuttings.

An experience covering several years convinces me that if the plants are properly grown, they are in most cases equal to, if not superior to tubers. There is no question about them producing larger and finer blooms and more of them than tubers, and they usually come into bloom earlier.

True, some varieties will not make as large tubers from propagated plants, but on the other hand, many will make tubers of better quality and size. If the propagating is properly done, and the plants grown cool and stocky, they will invariably give the very best of blooming satisfaction, if properly cultivated.

This explanation is for those who have never had any experience with green plants. The grower of experience who has used them, knows what they are, and many will take them in preference to tubers, as they invariably produce better exhibition blooms, and they cost only about half the price of tubers.

My plants are propagated right, grown right, packed right for shipment, and will carry safely to any part of the American continent, and I guarantee them to reach you in growing condition.

Try green plants, and have twice as many for your money.


Note.—If you should receive an extra copy of this catalogue, will you kindly hand it to a friend or neighbor who loves flowers.

Order Early.—All orders will be filled in the rotation in which they are received. Early placing of your order assures you the variety you wish. Please state time you wish shipment made. No extra charge is made for packing. All orders are packed for shipment under my personal supervision and every precaution is taken to insure safe arrival, after which my responsibility ceases.

Abbreviations—C.—Cactus; H.C.—Hybrid Cactus; D.—Decorative; H.D.—Hybrid Decorative; P.—Peony; D.P.—Decorative Peony.

Dahlia Seed

Dahlia seed will bloom in about ten weeks after planting out. Sow the seed in the house in March, and transplant to the Garden as soon as all danger of frost is past.

100 seeds ........................................... $1.00
100 selected seeds ................................... 5.00

Member

American Gladiolus Society
American Dahlia Society
Mass. Hort. Society
Penna. Hort. Society
Dahlia Society of New Jersey
Dahlia Society of California
Dahlia Society of New England
New England Gladiolus Society
Kemp's Wonder Dahlias and Glads

J. A. Kemp — Little Silver, N. J.